



4250 Stone Mountain Hwy 78, Lilburn GA 30047
www.thecityoflifefoundation.org thecityoflifefoundation@gmail.com

November 2013

RE: Sponsorship/Donation for "BIKE 4 H.I.P.E. - A Campaign 2014"

TO THOSE WITH A **HUMANITARIAN HEART**,

Pastor Dre' (aka) Eli is about to embark upon the finale' of all bike campaigns that he has done over the span of 15 years or so. So far, he has 7,000 miles under his feet and is about to add to that another 3,000 miles of back roads (all by 10 speed) peddling. That's right! All for humanity and specifically in these areas; **Homelessness, Illiteracy and Physical Disabilities/Challenges and** we have recently added **Autism**; for children and adults.

The picture you see below of Oprah Winfrey and him on her stage; was as a result of traveling then 2,500 miles of back roads from Snellville, GA to Chicago in 2009 on his 57th birthday (see Gwinnett Newspaper). Now at age 61, he's gearing up for the ride of a lifetime; from Snellville, Georgia to Houston, Texas to the stage of Pastor Joel Olsteen, then it's on to Dallas, Texas to be with Bishop T. D. Jakes. After that, he leaves for London, England to be with Bishop Jon Francis then back to the USA to get ready for his return trip to Chicago to be with Oprah. All this in an effort not to just bring awareness to these problems that confront us nationally and globally everyday, but to help a number of other NON Profit organizations struggling to keep their doors open for a lack of funds. He's riding for them as well, so the ten million that he's determined to raise (**that's a million for each 1,000 miles**) is not for his foundation only, but to others who will be surprised of the gift of giving. However, he cannot do this effort alone. It's going to take a much larger staff and gear and revenue to make this happen. Therefore, we need yours and the support of many as sponsors and partners. He personally would love to have you as a **TOTAL EXCLUSIVE SPONSOR** or an Exclusive at least. He would love the opportunity to come to you and aid in assisting in any fund raising efforts you may want to sponsor to help raise the \$50-\$100,000 it will take to make this campaign happen..

We're asking businesses across the globe to give back to the community worldwide and moreso back to humanity globally. You will receive tremendous PR from start to; even if we have to

come to you to make the media happen. Please take time to look at our Advertisers page and sponsorship page. As an exclusive sponsor, you will receive national and international PR just by having your logo and info wrapped around our luxury liner RV and continuous PR in print, ads, interviews and more. Just think, for 60-90 days, of CNN, ABC, NBC and CBS coverage not to mention you going back with us to the stage of Oprah. Can we make this happen?

Please allow him the opportunity if necessary to come and meet with you personally, so that he could explain further. We look forward to hearing from you soon. Let's make this happen for those that need a leg up in society.

What will you do?

Respectfully,

The PR Staff for

Eli (aka)
Pastor Dre'
CEO & President
678-330-7774



Total Exclusivity and Exclusivity 1-4, Must be in by November 30th, 2013

For wraps, signage, logos, brochures and other marketing brands being produced for the event and venues.

Your logos must be sent to us in eps and/or vector format. Please see our website for more information

Limited Time and **Limited** Space

"Give them a fish and they'll eat for a day; teach them how to fish and they'll eat for a Lifetime"

"Serving Humanity at the Speed of Life"